

## WHAT'S YOUR BID RULES

We will give you detailed descriptions of merchandise taken right from the shelves of our local stores. We will give you the retail price tag on the item and if it is sale priced, we'll tell you that as well.

Several items will be up for bid at the same time. At some point in the bidding we will sell each of them and always well below retail price. When you call in a bid, tell us what you want to bid on, your bid amount, and your phone number. Call us at 903-693-6668. You may also call with questions about a product or a bid. We welcome your calls during the program. Remember, when you call during this program for any reason, you are on the air.

The determination of when to sell is always up to us. When an item is sold, our What's Your Bid clerk will soon be calling the high bidder back at the phone number you gave us when we took your bid. In cases where there is a sales tax, he/she will tell you how much that is and the total price, as well.

This is very important... When you buy an item on What's Your Bid, you have until 2 P.M. to come to our office, pay for the items you bought, and pick up a purchase order. We are located at 200 W. Wellington, Carthage TX /1101 Kilgore Drive, Henderson TX.

With your purchase order, you may go by the sponsor's place of business and get the merchandise during normal business hours anytime one week after your purchase. Please do not hold them for any longer. Purchase orders not used within the one-week deadline will be null and void. There are some exceptions to that one week rule and those are noted on your purchase order.

When you buy an item, you are entitled to all warranties or guarantees you would get if you made the buy under more conventional circumstances at the same store. If the item is not what you thought it was when we described it, you have the option to simply leave it at the store, return the purchase order to our office, and your money will be refunded. The only stipulation is that the purchase order must be returned to us within one week of your purchase. All merchandise sold on this program is given to KGAS Radio in exchange for advertising and all items are new unless otherwise clearly indicated in our description.

Personal checks will be accepted and you must provide proper identification, such as your driver's license. A fee of \$20 will be charged for any checks returned for insufficient funds and no further checks will be accepted from that person. We also accept MasterCard, Visa and Discover Card.

Our phone number at What's Your Bid is 903-693-6668! What's Your Bid will be heard on selected Saturday mornings: June 16<sup>th</sup>, June 23<sup>rd</sup>, June 30<sup>th</sup>, July 14<sup>th</sup>, and July 21<sup>st</sup> from 9:00 until noon here on KGAS and KWRD—The Heartbeat of East Texas!